



We are delighted you are considering an internship at Prairie Lakes Church! You can look forward to a challenging and rewarding year. Whether your passion is families, worship or administration, after spending a year with us, our goal is you will be more proficient with your skills, wiser as a leader and more mature as a follower of Christ.

Overview:

- You will be part of a cohort of 9-12 interns for the 2021-22 academic year (August – May).
- You will be expected to invest a minimum of 10 hours per week during the semester.
- You will receive a stipend of \$1000 per semester.

Application Deadline: February 19, 2021

Specific questions may be directed to Human Resources
or email us at internships@prairielakeschurch.org.

Communications Social Media Intern
Central Services

This intern will report to the Website and Social Media Coordinator.

Education, Experience, and Skills Requirements:

- Pursuing a degree from a four-year college or university
- Exhibit evidence of a healthy and growing relationship with Christ
- Fully support the ministry philosophy of Prairie Lakes Church and its leadership team
- Possess strong communication (written and oral) and IT skills
- Exhibit evidence of strong relational skills
- Possess a strong work ethic with a demonstrated ability to initiate and finish projects
- Experience with social media, including Facebook and Instagram
- Familiarity with Adobe Photoshop, Adobe Spark and Canva is a plus, but not required
- An aptitude for layout design and social graphics
- Photography/video capture and editing skills is a plus
- Strong organizational skills and attention to detail

Responsibilities:

- Publish events to Facebook pages
- Write post copy and design graphics for social media posts
- Capture and edit photography and video for social media posts
- Set up and manage Facebook/Instagram ads
- Create and post social media updates after events with pictures and copy
- Collaborate with other interns and PLC staff members to create social media content
- Attend weekly meetings with the Communications Team
- Attend monthly social media strategy and process
- Help with updating PLC's social media playbook
- Project setup and management in Basecamp

Development:

- Six leadership development meetings with Senior Pastor John Fuller
- One-on-one mentoring
- Personalized StrengthsFinder coaching
- Exposure to all PLC campuses
- Fall Retreat
- Graphic design and video editing training
- Social media management certificate