



We are delighted you are considering an internship at Prairie Lakes Church! You can look forward to a challenging and rewarding year. Whether your passion is families, worship or administration, after spending a year with us, our goal is you will be more proficient with your skills, wiser as a leader and more mature as a follower of Christ.

Overview:

- You will be part of a cohort of 9-12 interns for the 2020-21 academic year (August – May).
- You will be expected to invest a minimum of 10 hours per week during the semester.
- You will receive a stipend of \$1000 per semester.

Application Deadline: February 7, 2020

Specific questions may be directed to Human Resources
or email internships@prairielakeschurch.org.

College Ministry Communications Intern
Cedar Falls Campus

This intern will report to Michelle Eblen, College Coordinator.

Education, Experience and Skills Requirements:

- Pursuing a degree from a four-year college or university
- Exhibit evidence of a healthy and growing relationship with Christ
- Fully support the ministry philosophy of Prairie Lakes Church and its leadership team
- Possess strong communication and IT skills
- Exhibit evidence of strong relational skills
- Possess a strong work ethic with a demonstrated ability to initiate and finish projects
- Experience in marketing or journalism
- Experience with social media, including Facebook and Twitter
- Familiarity with communication software or an ability to learn about them (Publisher, Adobe Photoshop, etc.)
- A heart for college students on UNI's campus and a desire for them to come to know Jesus and grow in their walk with Him

Responsibilities:

- Work closely with the College Coordinator to ensure theRiver's online and social media presence accurately reflect what God is doing in the ministry on a weekly basis
- Create, maintain and implement theRiver blog schedule
- Manage theRiver's Facebook page with weekly updates and posts
- Manage theRiver's Twitter account with weekly updates
- Manage theRiver's Instagram account with weekly updates
- Create and gather content for all social media posts, press releases and promotions blurbs
- Create live social media updates during services and events
- Work with College Coordinator to create and implement a marketing campaign for theRiver

- Work with College Coordinator to create and implement a marketing plan for events at theRiver including but not limited to:
 - Bonfires
 - Sermon series
 - Study nights
 - Bowl Bash
 - theRiver Retreat
 - Summer orientation
- Create and implement a plan to incorporate student stories into communications and marketing plans
- Build and develop relationships with students at theRiver that help them grow in their walk with Jesus
- Participate in weekly planning meeting with theRiver Planning Team

Development:

- Six leadership development meetings with Senior Pastor John Fuller
- One-on-one mentoring
- Personalized StrengthsFinder coaching
- Exposure to all PLC campuses
- Fall retreat